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Introduction: Strategy for Realizing Sustainable Development in Asian Region



M.I. Consulting

Mission Infrastructure

Outline of an Economic and Environmental Win-Win Strategy in Asia



Kitakyushu City's Activities for International Environmental Cooperation

Kitakyushu City's Experience





Kitakyushu City's Activities for International Environmental Cooperation

Partnership with other Asian nations for mutual prosperity

Accepted trainees: 7,059 persons from 146 nations; Dispatched specialists: 165 persons to 25 nations Promotion of cooperation networking between Asian cities and environmental improvement projects





MIC has concluded a "**Comprehensive Collaboration Agreement Relating to the Promotion of Urban Infrastructure Exportation**" with **Kitakyushu**, and is actively engaging in our role as a strategic partner (July 27th, 2015).

With the following agreement, MIC devotes efforts to exporting infrastructure integral to Kitakyushu while leveraging both the advantages of Kitakyushu's strong ties with Asian cities and urban development knowhow, and our knowledge related to the Kitakyushu Model and project management expertise.



Vision of Comprehensive Collaboration Agreement Relating to the Promotion of Urban Infrastructure Exportation

① To expand the Kitakyushu Model in the fields of urban development and disaster prevention measures as well, and create a knowledge database for supporting infrastructure export to overseas cities

② To utilize the Kitakyushu Model and provide comprehensive support in the establishment of master plans promoted by local governments and development companies in partner countries, and expand business opportunities for Japanese corporations

③ To support the various aspects of project management in relation to the commercialization of projects promoted together with the private sector by Kitakyushu

Objective of the Kitakyushu Model

Kitakyushu, which faced and overcame pollution for the first time in Asia, became a leading environmental city in Japan.

Kitakyushu is developing the Kitakyushu Model (support tool) that systematically arranges information on the technologies and know-how of Kitakyushu from its experience in overcoming pollution to its quest as an environmental city.

Kitakyushu is utilizing the Kitakyushu Model to promote the export of customized infrastructure packages to cities overseas, and grow together with Asia.



Applications of the Kitakyushu Model

Support tool to examine future ideal city image and for cities to take appropriate measures and procedures to achieve this.

Support tool to examine management systems for waste, energy, water and sewage services, and environmental protection.

Support tool to develop sustainable master plans that integrates waste, energy, water and sewage services, and environmental protection.

"Experience of Environment-Conscious City" + "High-Techs of Private Companies" = "Provision of Comprehensive Urban Solution"

Provision of comprehensive urban solution using Kitakyushu model
 Creation of environment-conscious city by urban environment infrastructure development of public-private cooperation

<Provision of comprehensive urban solution using Kitakyushu model>





Surabaya, Indonesia: 2nd largest city in Indonesia with a population of 3 million < FY 2013- 2015 > Low Carbon City Planning Project in Surabaya, Indonesia Target areas: Energy, waste management, transportation, water resources Participating Japanese companies: 13 Green Sister City agreement signed(Nov 2012) Haiphong, Viet Nam: Major port city in Viet Nam with a population of 1.9 million 協定締結式 < FY 2014, 2015 > Green Growth Promotion Plan of the City of Hai Phong Target areas: Low-carbon city planning, energy, waste management, conservation of Cat Ba island Participating Japanese companies: 10 Sister city agreement signed (Apr 2014) Iskandar, Malaysia: 2nd largest economic zone in Malaysia < FY 2014, 2015 > GHG Emissions Reduction Project in Iskandar (Pasir Gudang) Target areas: Waste-to-energy, energy savings and industrial waste recycling in Industrial Estate Participating Japanese companies: 4 Consultation with Mayor of Pasir Gudang City (Feb 2015) Rayong Province, Thailand: Major heavy chemical industrial zone in Thailand with 2 large industrial parks < FY 2015 > GHG Emissions Reduction Project in Rayong Province Target areas: Waste-to-energy project, energy savings, total recycling of industrial waste at Industrial Zone MOU signed with Department of Industrial Works (Dec 2014) Participating Japanese companies: 4



Source: Kitakyushu City 9



Pilot Projects in Green Growth Promotion Plan of City of Hai Phong

Waste	①Separation and composting of household waste		
	②Waste Heat Recovery Power Generation & Utilization of Industrial Waste		
	③Recycling of E-Waste		
Energy	④Energy savings and introduction decentralized energy systems in factories & buildings		
transportation	⑤Introduction of low-emission buses		
Cat Ba Island	⑦Development of comprehensive resource recycling system		
	⑧Energy saving and introduction of renewable energy & EV buses in Cat Ba Island		
Water & Sewage, Rainwater Drainage	OU-BCF expansion project		
	Mandicraft village wastewater measures		
	①Introduction of sewerage registry system		
Environmental Protection	@Restoration of Tay Nam canal		
	③Development of air and noise monitoring systems		
Green Production	Installation of high-efficiency furnaces in foundries		
	BPromotion of green agriculture		



Waste: Waste Heat Recovery Power Generation & Utilization of Industrial Waste

Having the waste heat recovery power generation equipment installed and utilizing the alternative fuel and resources from industrial waste in VICEM HAIPHONG CEMENT





Cat Ba Island:

Development of Comprehensive Resource Recycling System





Water & Sewage, Rainwater Drainage: Expansion of U-BCF Project

Kitakyushu is currently carrying out activities to expand the use of the Upward Biological Contact Filtration (U-BCF) system that is effective in improving the safety of tap water and has low operating costs.

[Step 1]

JICA Grassroots Technical Cooperation Project (FY2010-2012) Establish U-BCF demo plant in Haiphong, Viet Nam.

[Step 2]

Introduction of small-scale treatment plant (Dec 2013)

Introduce U-BCF in Vinh Bao water purification plans (5,000m3/day). Self-financed by Haiphong.

[Step 3] Introduction of full-scale treatment plant (FY2015-2017)

Introduce U-BCF in An Duong water purification plans (100,000m3/day). Grant aid from JICA will be used.



Expand the use of the U-BCF system from within Haiphong to all areas in Viet.

Effective in reducing chlorine dosage (THM) with treatment of raw water using the purifying effects of microbes Comparison with most common advanced water treatment technologies (activated carbon with ozone injection) • Construction costs: ~1/2 • Running costs: ~1/20

Source: Kitakyushu City









Green production: Introduction of Highly-efficient Electric Furnaces in Iron Foundries

Haiphong has the largest cluster of iron foundries in Viet Nam

With over a 1000-year history, the district of My Dong is referred to as the "cast metal village."



Most factories (120) use coal furnaces. There are only 20 factories that use electric furnaces. Companies using coal furnaces want to introduce electric furnaces to improve quality and production, and cut costs.

Most electric furnaces are made in China. Although inexpensive, there have been many cases of furnaces malfunctioning, excessive consumption of electricity, and short service life (about 8 years). Companies want to use Japanese electric furnaces. However, many companies have abandoned this idea because of the high cost.





Effects from introduction of Japanese electric furnaces

Reduce CO₂ emissions

Conversion from Chinese electric furnaces: (1) ~ 726 ton/Y (1t+1t) × 1, (2t+2t) × 1 (2) ~ 242 ton/Y (2t × 1) Preconditions: Production amount (dissolved amount) : $(1 + 1t) \times 1, (2t+2t) \times 1, (2t \times 1)$

Cost reductions

Reduce electricity costs by converting from Chinese electric furnaces⁽¹⁾ ① ~ 52,275 USD/Y (First Year) ② ~ 16,584 USD/Y (First Year) Recover capital in approx. 10 years Simple maintenance No malfunctions Long service life



Kitakyushu and Rayong JCM Project (The Concept of Eco-Industrial Town in Thailand)





Exhaust heat recovery, distributed power introduction and energy-saving and water-saving in industrial park

Project summary To establish an advanced model in industrial park towards the Eco-Industrial Town. The model achieves both reduction of energy costs and of CO2 emissions in cooperation of multiple factories by using technologies below: Waste heat recovery and utilization, distributed power introduce, water conservation.

We held workshop to introduce the JCM system at the industrial park, mainly in companies that are interested, we are studying, such as the following.
Industrial Park

			Water-saving
	A company	B company	→ heat recovery
Business	Oil Refinery	Artificial sweetener manufacturing	Power Water-savin Power Steam Cogeneration plant Water-saving Energy saving heat recovery
Considering energy-saving technology	 binary power generation solar panels energy-saving air- conditioning equipment 	 cogeneration system energy-saving air-conditioning equipment 	
	With the two companies saving technology introduce	s and, calculation of such ction, to perform the cal	n costs and payback period to ener culation of CO2 emission reductior

Future work

to carry out consultations towards the project realization
 In addition to the above, towards the excavation of newly of project implementation feasibility companies, individual company visits.

Aiming to establish advanced models for both reduction of waste disposal cost and reduction of CO2 emissions. By using the software, promote the optimal matching and usage of waste generated raw fuel. It achieve a total recycling of factory waste.

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<Workshop implementation based on the Kitakyushu Model>

The Kitakyushu Model should provide the guidance for cities to build local capacity in pursuing and maintaining their sustainability effort. The workshops have been implemented based on stainable framework, which is a basis of the Kitakyushu Model.





Capacity Development Through The Workshop in Rayong

<Visualization of Waste flow >





<Strategy Development>



<Presentation Strategy Development>



Priority Review>



<Introduction of Good Practice from Kitakyushu>

Visiting lesson for grade 4 elementary school students (example for Kitakyushu City)

Staff members that conduct actual collection work visited elementary schools in Kitakyushu City and conducted an environmental lesson on topics such as how to sort garbage, how to put out your garbage, and the structure of garbage collection





Schools lessons conducted at: 120 schools (results for 2014) (Number of elementary schools in Kitakyushu City: 135 schools)

(1-4) Environmental activities with citizens (example for Kitakyushu City) Citizen urban beautification activities sponsored by the Environment Bureau held two times per year (May, Cotbor) Number of participants in 2014; approximately 100,000 Volume of granspecolitectal sporoximately 300 tons

 Urban beautification activities conduct by civic groups supported by the Environmental Bureau
 Free provision of garbage bags and free collection of garbage gathered by the Environmental Bureau

- Free provision of garbage bags and free collection of garbage gathere by the Environmental Bureau Number of times conducted in 2014: approximately 400 times Volume of garbage collected: approximately 90 tons
- ✓ Etiquette awareness parade Urban beautification activities conducted through the cooperation the Environmental Bureau, schools, and the police
- Lessons on how to put out your garbage for international students: Visits to schools attended by international students to provide guidance on how to put out your garbage and waste processing



<Japanese businesses>

- Barriers to entry into overseas markets can be lowered because there is a relationship of mutual trust between municipalities.
- Technical proposals can be developed in line with master plans and other programs, as a result of involvement from the earliest stages of planning.
- Experiences and know-how of local governments in Japan, such as in waste, water, and sewage, can be used.
- < Japanese local governments >
- The successful business activities of Japanese companies overseas can lead to the stimulation of the local/regional economy.
- Quality solutions from Japanese companies can be provided for issues in partner cities.
- Comprehensive projects can be developed as a result of involvement from the earliest stages of planning.



<Businesses in Asian Countries>

- ✓ Japan's low-carbon technologies can be introduced where there are reservations about costs through the application of the JCM.
- The introduction of Japanese technology can lead to a reduction in operating costs due to its durability and low failure rate.
- ✓ There is a sense of security when technology is introduced as a result of mutual support between cities.
- <Local governments in Asian Countries>
- Objectives can be achieved at lower administrative costs with initiatives of the private sector in public-private partnerships (PPP).
- Reduction of CO₂ emissions can lead to the simultaneous mitigation of pollution and improvement in lifestyle quality.
- ✓ Long-term follow-up can be received through intercity cooperation.



- Develop models for "Citywide Low-Carbon Development" based on achievements in the cities of Haiphong, etc., and expand models to other cities in Asia.
- ✓ Promote the creation of cross-field models and expand models to other cities in Asia (for example, recycling-type intermediate processing and waste-to-heat, waste heat recovery power generation and development of raw materials from industrial waste at cement factories, other).
- ✓ Through these activities, we will aim at making up an Asian Low-Carbon Cities Model.





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Thank you very much !!

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